

**CONTRACT**

**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

And:

**American Rambler Productions**  
**138 Conant Street**  
**Beverly, MA 01915**  
**USA**

<u>Contract / Revision</u> 497139 /		<u>Alt Order #</u> 06361784
<u>Product</u> RNC- ROMNEY		
<u>Contract Dates</u> 10/03/12 - 10/09/12		<u>Estimate #</u> 445
<u>Advertiser</u> Romney for President, Inc		<u>Original Date / Revision</u> 10/05/12 / 10/05/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 12	KVVU	10/08/12	10/09/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$2,150.00			
N 13	KVVU	10/07/12	10/07/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$850.00			
N 14	KVVU	10/07/12	10/07/12	NFL Early Game	NFL Early Game		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$7,500.00			
N 15	KVVU	10/07/12	10/07/12	NFL Early Game	NFL Early Game		:30			NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$8,500.00			
N 16	KVVU	10/07/12	10/07/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				2	\$1,250.00			
<b>Totals</b>											<b>30</b>	<b>\$48,325.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/09/12	30	\$48,325.00	\$41,076.25
<b>Totals</b>	<b>30</b>	<b>\$48,325.00</b>	<b>\$41,076.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

FAX# 610-225-1191  
CREDIT RISK !!!  
HARRIS REPORT FROM REP OCT5/12 09.42  
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 762 SALESMAN # \_\_\_\_\_

BUYER NAME	STEPHANIE KINCAID
SALES PRSN	PH- TERESA DIFURIA

	CLASS: NATL.	LOCAL	REGIONAL
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REGIONAL

DATE OCT5/12 09.42

REVISED ORDER  
ADDED LINES 12-16  
NEW TOTAL \$48325  
PLS CNF THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
RNC- ROMNEY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	:	:	:	:	:	:
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 445												
12	A		1000P-1100P	30		\$2,150.00	10/8	10/9	2		M-TU	2
PROGRAM : NEWS												
CON COM1 : MAX 1X DAY												
13	A		800A-900A	30		\$850.00	10/7	10/7	1		SUN	1
PROGRAM : NEWS												
14	A		1000A-100P	30		\$7,500.00	10/7	10/7	1		SUN	1
PROGRAM : NFL FOOTBALL												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
15	A		100P-400P	30		\$8,500.00	10/7	10/7	1		SUN	1
PROGRAM : NFL FOOTBALL												
16	A		1000P-1045P	30		\$1,250.00	10/7	10/7	2		SUN	2
PROGRAM : NEWS												
OCT/12			48325.00									
CONTRACT TOTAL											48325.00	
TOTAL SPOTS											30	

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE